



Stacs **HACK**

20-21 February 2016
St Andrews, Scotland

Sponsorship Options

STACS

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What is StacsHack?



StacsHack is an award-winning*, student-organised programming competition held at the University of St Andrews, where students with a keen interest in problem solving and technology work in teams to learn, build and share awesome projects developed in just 24 hours.

Last year, StacsHack saw over 100 students from as far away as Aberdeen, Edinburgh and Manchester; great local food and fun mini-events - all of which was made possible with the support of our incredible sponsors. This year we plan to go bigger and better with at least 130 students, and we invite you to work with us to deliver a fantastic weekend to Britain's brightest and most creative student makers.

* StacsHack 2015 received the runner-up award for best student society event of 2015, awarded by the University of St Andrews Students' Association

Why should you sponsor?

Do you have a technology our hackers will love?

Becoming a sponsor will provide a great opportunity to expose our hackers to your technology or dataset, gaining not only interesting new uses of it, but critical feedback that you can use as part of your lifecycle process.

Are you looking to recruit the country's brightest minds?

Whether you want to test creativity, problem solving or analysis, hackathons attract some of the most talented and engaged computer scientists in the country. Show off what your company do and have meaningful conversations with techies.

What other benefits can StacsHack provide?

- Increase your brand awareness and positive brand association easily and affordably.
- Crowdfund your Research & Development, and potential engage with teams who have great ideas post-event.
- Gain visibility beyond StacsHack, and to the wider EU hackathon community.

Major League Hacking Member

Major League Hacking (MLH) is the official student hackathon league. Each term, more than 50,000+ developers, designers, and makers collaborate at the 150+ official MLH hackathons in the USA, Canada, Mexico and Europe. As a member of this community, our event will get much wider exposure to students around Europe, and across the world.

Previous sponsors:

Our 2015 sponsors helped us throw our first inter-university hackathon, and shape a great student developer community at the University of St Andrews and beyond*.



J.P.Morgan

Bloomberg



* StacsHack inspired a wave of Scottish hackathons held in Dundee, Stirling and Aberdeen

Sponsorship Packages

Startup* - £200

- Your logo on our website
- One mentor from your company at the event
- Get hackers to use your product and present a prize
- Invitation to a pre-event networking evening in St Andrews

Bronze - £500

- Includes everything in the Startup tier
- Five minute presentation at the opening ceremony
- Bring as many mentors as you wish

Silver - £1000

- Includes everything in the Bronze tier
- Your branding on participant T-shirts
- Large logo on our website, logo on our Facebook event
- We will promote your product / service / API on social media

Gold - £1500 (3 available)

- Includes everything in the Silver tier
- 20 minute workshop to talk about your product / API
- We will run a branded mini-event in your name

Platinum - £3000 (1 available)

- Includes everything in the Gold tier
- Access to opt-in participant CVs
- The biggest logo on our website, participant T-shirts and social media
- The legendary StacsHack hog roast bears your name

* We want to reduce the hackathon sponsorship barrier to entry for early-stage companies, which may not be able to afford the other options. Hence, the startup tier is only available to startup companies.

The background of the slide is a faded, high-angle photograph of a coastal town. In the foreground, there are dark, layered rock formations or cliffs. In the middle ground, a sandy beach or promenade runs along the water's edge. In the background, several multi-story buildings, likely residential or institutional, are visible under a bright, overcast sky.

Stacs **HACK**

Let's work together!

Get in touch:

Patrick Schrempf

Head of Sponsorship

ps90@st-andrews.ac.uk